

RSU – Joint Master Programs

Students who have successfully completed Joint Master Programs at RSU, including the courses listed below, will receive 60 points towards the University of Canterbury (UC) Master of Business (MBus) degree.

RSU course/s	UC equivalent
IDB603 Advanced in Digital Marketing	MBUS601 Marketing
IDB612 International Business Strategic Management	MBUS650 Business Strategy
IDB604 Digital Entrepreneurial Finance	MBAZ603 Managerial Finance
IDB606 Research Methodology for Digital Business	MBAZ604 Business Research Methods

Eligible UC programme	Points to complete at UC	Time to complete at UC
Master of Business (MBus) in Management	<u>120 points</u>	1 year
Master of Business (MBus) in Marketing	<u>120 points</u>	

To be eligible, students must also meet UC standard [entrance requirements](#) and meet the study options at UC for students who have successfully completed the required courses at RSU.