

Diplo Media Report 2021/02

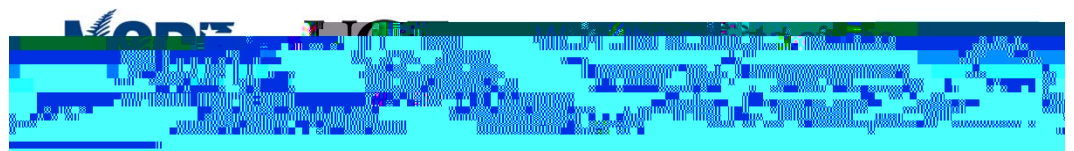
National Centre for Research on Europe

MEDIA REPORT

DIPLO Project
National Centre for Research on Europe
University of Canterbury, New Zealand

**Summary of New Zealand Media Coverage of the European Union:
January December 2021**

Dr Serena Kelly



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December 2021 Media Report, Dr Serena Kelly, *University of Canterbury, New Zealand*

(2022), in recent years Hungary and Poland have experienced an erosion of their democratic values⁴ making this a pertinent issue for the EU in 2021.

Figure 3 Framing of major articles

As demonstrated in Figure 3, health was the second most reported topic that discussed the EU meaningfully. In 2021 the world was still dealing with the Covid-19 pandemic and thus the interest to third country New Zealand. 67 articles specifically framed the EU as an actor in Covid-19 vaccine policy. A

business leaders. Occasionally no authors were cited – only the source (e.g. *Stuff*, *Newsroom*, *RNZ*). *RNZ* occasionally re-worked news articles emanating from international sources – *BBC*, *Washington Post*, *Reuters*.

Yet, 544 of these articles presented the EU as a minor actor and 6% (42) of the articles featuring the EU as a local actor included the EU in a major way. Unsurprisingly, these items –19 vaccination concerns with the EU. Thomas Manch, from the *Dominion Post*, *The Press*, and *Stuff* was the

When the EU was a major actor in third countries,