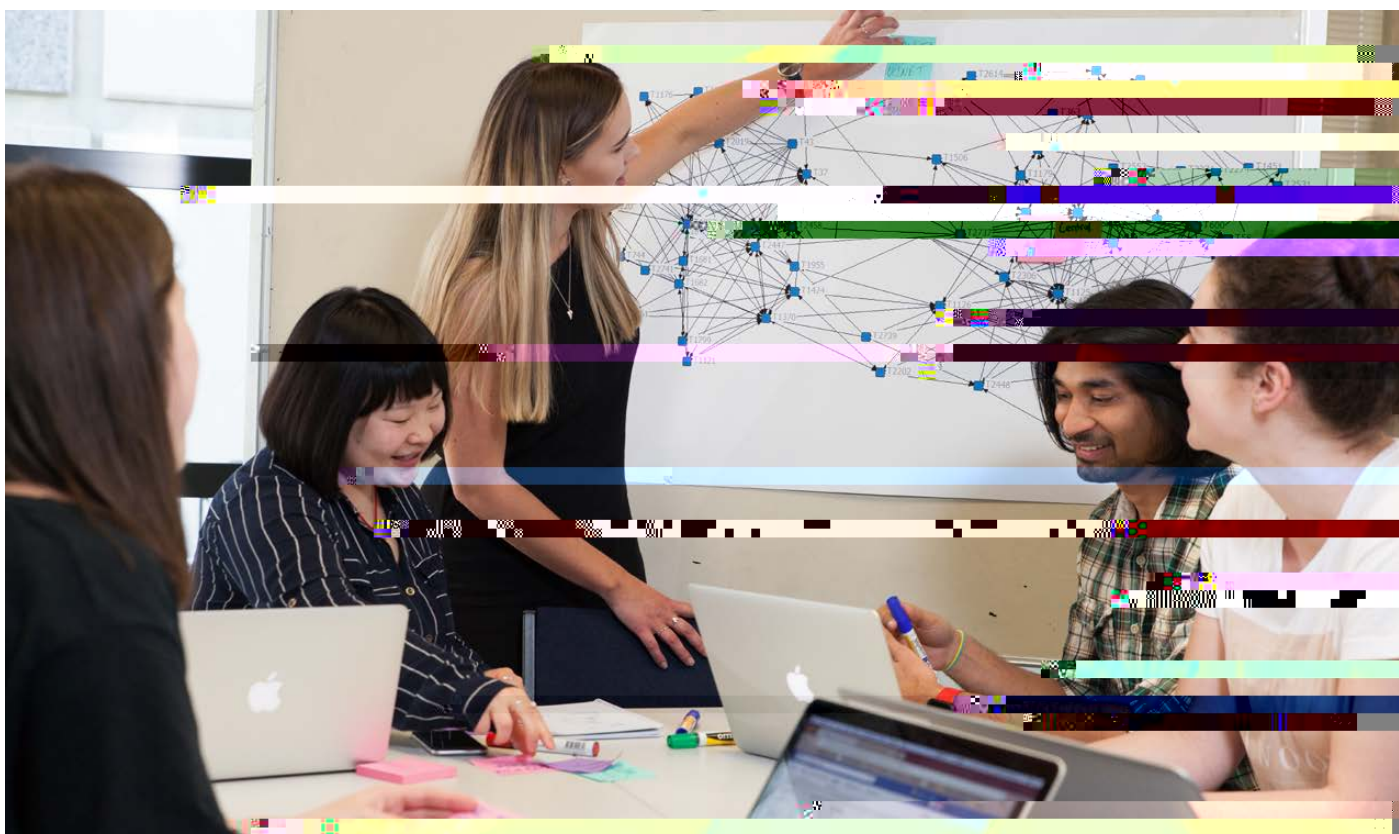


0

CHA
HERSTOUCHE NEW ZEALAND



What skills can graduates gain?

Media and Communication graduates develop a valuable set of skills necessary for success in the communication industry. Skills and competencies can include:

- A broad understanding of contemporary media and communications industries and practice
- Analysing different forms of communication and their impact
- Adapting to the ever-evolving digital landscape, e.g. changes to algorithms
- Clear and creative oral and written communication
- The ability to synthesise and present information to a variety of audiences
- Proofreading and attention to detail
- Bicultural competence and cultural awareness; and the ability to identify the needs of different groups
- Problem solving, planning and managing complex tasks
- Working independently and in a team.

Applied learning opportunities

Applied learning opportunities are available through:

- Internships with potential employers

- Project-based work with external partners builds your skills in real-world settings
- Study exchange possibilities.

These opportunities can deepen graduates' skillset, working knowledge, and employability.

Employer expectations

Many employers look for generic skills such as communication, client/customer-focus,

Study and work experience, problem-solving, teamwork, and communication skills.

אני מומלץ להשתתף בהתנדבות?

I would go above and beyond to recommend the Arts internship programme to any student. A degree is a great foot in the door but it's the opportunities that come from studying that made me realise how valuable tertiary education is. The connections you make, and the opportunities you're given are priceless, and to be able to have work experience before graduating is what makes graduates stand out.

אני אוהב ללמוד ואני אוהב את עבודתי?

I love studying and I love my job. Some days