



This regulation read in conjunction with the General Regulations of the University

1.14

- (a) This Regulation came into force on 1 January 2018.
- (b) This Regulation was amended in 2018.

2.14

In exercising the Authority, the Registrar, Executive Director of Academic Affairs and Registrar shall be guided by the provisions of the Regulations

3.14

Total of the Master Strategic Committee shall be constituted by a minimum of 180 members and shall be the official governing body

- (a) 120 members of the Council
- (b) 60 members of the Senate

4.14

The admitted Master Strategic Committee shall

- (a) have satisfied the Admission Regulations of the University
- (b) have applied for a bachelors degree (with a least a B Grade Point Average in 300-level courses)
- (c) have applied for a bachelors degree and provided evidence of satisfaction to the Admissions, Registrar, Executive Director of Academic Affairs and the Registrar, Executive Director of Academic Affairs and the Registrar, Executive Director of Academic Affairs
- (d) been admitted to the Academic Programme as a full time student
- (e)



9.1

This official has been registered in the University and is added to the list of officials and staff.

10.1

- (a) A student has passed the requirements for the Bachelor of Arts (Hons) in Strategic Communication and PGDip in Media and Communications at the University of Auckland, Toi Tagaā | Excite Deari Aotearoa | Excite Deari Aotearoa. The student has been awarded the Master of Strategic Communication and has been awarded the title of Master of Strategic Communication. The student has been awarded the title of Master of Strategic Communication.
- (b) A student has graduated from the Bachelor of Arts (Hons) in Strategic Communication and PGDip in Media and Communications at the University of Waikato. The student has been awarded the Master of Strategic Communication and has been awarded the title of Master of Strategic Communication. The student has been awarded the title of Master of Strategic Communication.
- (c) A student has passed the Master of Strategic Communication at a B+ Grade Point Average and has been awarded the PhD. The student has been awarded the title of Master of Strategic Communication.
- (d) A student has passed the requirements for the Master of Strategic Communication at the University of Auckland, Toi Tagaā | Excite Deari Aotearoa | Excite Deari Aotearoa. The student has been awarded the title of Master of Strategic Communication and has been awarded the title of Master of Strategic Communication.

Schedule C: Compulsory Courses for the Degree of Master of Strategic Communication

For more information, visit www.ot.ac.nz

Code	Name	Points	Level	Grade	Prerequisites
COMS421	Strategic Communication Theory and Analysis	30	S1	Capn	P: Subject to approval of the Head of Department
COMS425	Capn in Strategic Communication and Social Data Analysis	30	S2	Capn	P: COMS421. Subject to approval of the Head of Department
COMS692	Dissertation in Strategic Communication				

Qualification Regulations

COMS407	Critical Thought Independent Media	30	NO		P: Elective to the Head of Department RP: have qualified for Bachelor's degree (iv) at least a B average in 300-level courses have qualified for Bachelor's degree ad mitted evidence of the satisfaction of the Dean/Associate Head of Department elective to the degree
COMS408	Contemporary Cultures	30	S1	Cap	P: Elective to the Head of Department R: COMS422, PHIL469
COMS420	Public Diplomacy	30	S2	Cap	P: Elective to the Program Coordinator R: DIPL430, POLS430
PACE495	Professional Communication Engagement	30	A	Cap	P: Specialized in the field of communication R: ARTS495 EQ: ARTS495
			S1	Cap	
			S2	Cap	

